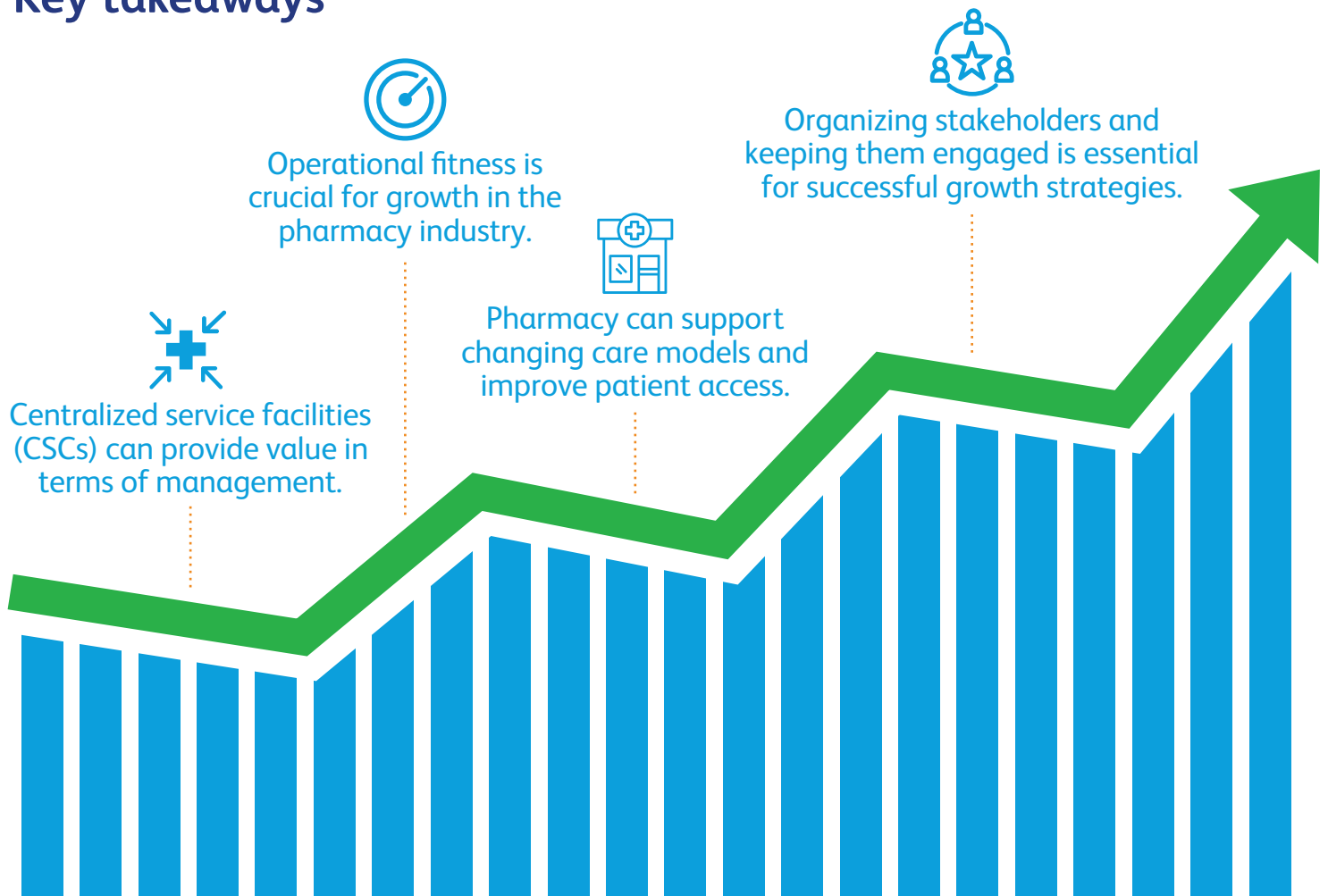


The Business of Pharmacy: How to Amp Up Your Growth Journey

A featured session at Becker's Annual Meeting, April 2024

The importance of operational fitness, organizing for growth, supporting changing care models, and addressing patient access challenges in the healthcare industry were outlined by Jeff Reichard, PharmD, MS, BCOP, CPEL system executive director, acute care and supply chain pharmacy operations at UNC Health at Becker's 14th Annual Meeting held in Chicago. Reichard spoke about the importance of centralized service facilities in managing expenses and enhancing operational efficiency; as well as shared UNC Health's journey in building its first and second-generation facilities.

Key takeaways



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[Read the recap in Becker's](#)



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