



**EARN
POINTS**

Parata Points Program

We believe you should be rewarded for being a great customer. Parata Points is here to say, “Thank you!” Every point you earn equals \$1 and can be used on any Parata purchase.

Any Parata customer account* within the US and with a Parata Community account can earn points.

Earning Points

- Register (100 points)
- Host a site visit (1,000 – 1,250 points)
- Make a referral (250 points)
- Join Parata on a conference call or web demo (250 points)
- Participate in events with Parata (Varies)
- Collaborate on various content (Varies)
- Place an online order (10 points)

Your Account

- Send your account name and preferred email to points@parata.com
- Access your account through a welcome email
- Manage your account and view your points balance
- Enter a Parata Points request
- Earn points for approved requests
- Redeem points when you make a Parata purchase

Questions?

- Email us at points@parata.com. We are happy to help.

*Due to anti-kickback regulations, DoD and Hospital accounts aren't allowed to participate in the program.



Frequently Asked Questions

What is Parata Points?

Earned Points equal dollars (1 point = \$1.00) and can be used on any Parata purchase.

Who can participate?

Any Parata customer account:

- Within the US
- With a Parata Community account

NOTE: Due to anti-kickback regulations, DoD and Hospital accounts aren't allowed to participate in the program.

How do I get started?

Send an email to points@parata.com with your account name and your preferred email.

Once you receive a welcome email, any pharmacy team member with a community login can access and manage your pharmacy's Parata Points account.

How can I manage my Parata Points?

- Log into the Parata Customer Community.

- Once logged in you can manage your account and view your points balance.
- If you've forgotten your password, click "Forgot Your Password" at <https://parata.force.com/customers/login>
- Enter a Parata Points Request for a site visit, conference call, or other activity.
- After your request is approved, your Parata Points balance is instantly updated.

When can start redeeming my points?

April 1, 2018

How do I redeem my points?

When you make a Parata purchase, you may use points.

Do my points expire?

All points expire one year after your last earning activity.

Who do I contact with questions?

Send an email to points@parata.com. We'll be happy to help.

How can I earn points?

You can earn points a variety of ways.

- **Register (100 points)**
The account will automatically receive 100 bonus points just for registering.
- **Site Visits (1,000 - 1,250 points)**
When you host a site visit, you'll earn 1,000 points. If the visiting pharmacy becomes a Parata customer, you'll receive an additional 250 points.
- **Referrals (250 points)**
Submit a referral and you'll receive 250 points.
- **Conference Call/Web Demo Participation (250 points)**
You'll earn 250 points for participating in a sales-facilitated conference call or web demo.
- **Event Participation (Varies)**
By working in our booth at a trade show you could earn points for each day you're there. Event participation could include conversations with potential customers, demos of equipment, etc.
Earn points as a presentation speaker advocating Parata automation.
- **Content Collaboration (Varies)**
Earn points by working with us on success stories, presentations, blog posts, and white papers.
- **Online Orders (10 points)**
Place an online order through the Parata Community and points are credited to your account.