

Parata Consulting™ Services



Leverage our marketplace experience and know-how to empower you to grow your business.

Pharmacists turn to us for help maximizing their efficiency, growing their businesses and staying on top of regulatory changes. Our response is an extensive, in-house team of experts with the answers you need. We can help you:

- Optimize your pharmacy's operational performance
- Maximize your ROI
- Validate and target new market segments
- Navigate regulatory changes

Maximize your efficiency.

Our industrial engineers combine years of pharmacy knowledge with valuable insights about optimal process flow, labor investments and best practices to help you achieve operational excellence. These Lean Six-Sigma experts, leveraging key insights from working across all market segments, can assist you in maximizing efficiency and return on investment.

Succeed in new markets.

Are you looking to grow your existing business and enter new markets? Our medication compliance specialists — nurses who understand today's health care environment — help our PASS customers maximize existing markets and gain access to new ones by leveraging the value of PASS Pack with their customers. Along with the rest of our consulting team, they'll guide you to success through:

- Market identification and strategy development
- Application of tools, resources and best practices
- Coaching and education on creation of successful adherence programs

Attract patients and partners.

Our online Business Growth Toolkit has tips, tools and ready-to-use marketing materials so you can easily build awareness of your pharmacy's use of our PASS Pack technology with patients, payers and providers along with local media outlets and other channels.

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